



PRESS RELEASE – PRESS RELEASE – PRESS RELEASE – PRESS RELEASE

Date: 19th July 2010 – for immediate release.

Approved: P. Sacker / C. König

Subject: Crimson Industrial Vision appointed as UK and Ireland distributor for ViZaar Industrial Imaging AG.

Inspection technology specialist Crimson Industrial Vision Ltd has signed an agreement with ViZaar Industrial Imaging AG to be their distributor in the UK and Republic of Ireland.

“ViZaar has an excellent reputation for providing high quality equipment offering excellent value to the Industrial Inspection industry”, states Paul Sacker, Crimson Industrial Vision's Managing Director. “We are very excited to be able to bring their comprehensive product range to the UK and Irish markets”.

“We have been searching for the right partner in the UK and Republic of Ireland for some time now and when we were approached by Crimson Industrial Vision, we knew that their attitude to customer support and industry knowledge were a strong fit with our ethos” said Christoph König, CMO for Vizaar AG.

ViZaar's products are currently used across a wide variety of industries, including Tank Inspection for the Oil and Gas, Chemical and Pharmaceutical Industry, pipe and tube inspection in heat exchangers in the Power Generation and Food Processing industries, and well as significant presence in NDT and Nuclear inspection. The INVIZ VUMAN range of Videoscopes contains a number of innovations, including the patented remote focus technology, enabling inspectors to be able to focus on any item of interest during their inspection rather than relying on fixed focus systems normally found on other equipment. Furthermore the inclusion of x-ray technology allows the camera head to be controlled without having to unravel the entire cable length – another significant advantage in both usability and safety.

ViZaar AG has used its detailed understanding of specific requirements to develop a number of specialist products, including the worlds thinnest inspection camera – at only 1.7mm this sword style camera has enabled inspection in previously inaccessible areas. Also available is the INVIZ UVin comprising both a visible light source and a precise 365nm light source enabling for the first time UV light activated dye-penetrant testing in areas that have been hard to access using traditional methods.

ENDS 342 words.....

page 1 of 2



Attachments:

1. image of INVIZ Uvin product (jpeg)
2. image from INVIZ VUMAN product showing..... (jpeg)
3. image of cracks detected using INVIZ UVin (jpeg)

About Crimson Industrial Vision Ltd: Crimson Industrial Vision is a UK specialist in industrial inspection technology. Focussed on supplying industrial inspection equipment across the spectrum from Ultra Violet to Infrared, the company's mission is to provide access to the best value technology to support inspection tasks for both Industry and Academia with information to enhance their knowledge of asset condition and process performance. Using camera technology to provide remote access and non-contact measurement, the company can provide Maintenance Inspectors, NDT Engineers and Thermographers with a complete visual inspection capability.

Contact Details:

Paul Sacker, Managing Director, Crimson Industrial Vision Ltd.

info@crimsoniv.co.uk

www.crimsoniv.co.uk

Tel: +44 (0)1892 539503

About ViZaar Industrial Imaging AG: Founded in 1997, ViZaar Industrial Imaging AG is company that specialises in the manufacture of Industrial Endoscopes. Holding a number of international patents, the company has developed an enviable position in their home market for providing high quality, high reliability industrial videoscopes and endoscopes to cover a full range of tasks from inspecting boiler tubes and tanks, through to customised equipment for complex NDT inspections in the nuclear industry. World firsts include the first remote focus video endoscope, the smallest video endoscope (1.7mm across), the first pure UV endoscope. Innovations include the INVIZ Vuman system, allowing live images to be viewed from a drum based system without un-rolling the entire cable length, now enhanced by the X-way camera control enabling the camera to be controlled in 4 directions without un-rolling the whole drum.

Contact Details:

Christoph König, Chief Marketing Officer

info@vizaar.de

www.vizaar.de

Tel: +49 (0) 74 32 / 98 37 5-0

Fax: +49 (0) 74 32 / 98 37 5-50